

**3-DAY Summer Festival** Fourth Weekend in June

www.SaukRapidsRiverDays.com

# SPONSORSHIP APPLICATION FORM

Business Name:	
Address:	
Contact Name:	
Phone Number:	
Email Address:	
Donation Authorized by (signature):	_ Date

## THANK YOU for being a Sponsor of Rapids River Days in Sauk Rapids!

FOUR main events are featured during our 3-day festival in June. We invite you to designate which event(s) you desire to sponsor and the amount you plan to donate. You may sponsor one or more of these events:

#### **Medallion Hunt**

The Medallion Hunt kicks off the 3-day festival. Clues are given on the website, social media, and radio. The winner who finds the hidden medallion wins \$500. Sponsorship of the \$500 award receives promotions during the Medallion Hunt, logo on the website for one year, plus other perks\*. Additional sponsors are welcome to help cover expenses and will receive similar perks.

#### Rock the Riverside Concerts

Rock the Riverside is Sauk Rapids' summer outdoor concert series that features 14 weeks of music with different rock bands performing every Thursday night, June 6th–Sept 5th, 2024. The concerts are held at The Clearing on River Avenue S and are free to the public. Main sponsors of the bands are secured ahead, but additional sponsor help is always welcome. A sponsorship of \$500 helps cover miscellaneous expenses such as t-shirts and receives logo on the festival website for one year plus other perks\*.

#### **Rapids River Days Parade**

The Rapids River Days Parade has established itself as one of the premier parades in Minnesota! Not only does the parade feature a variety of colorful units by businesses and organizations, it also is a marching band competition in which 12-16 bands are judged. Your donation helps fund various parade expenses along with securing featured characters, performers, and entertainers. A Sponsorship of \$600 or more allows FREE entry (up to 3 vehicles) in the parade, website logo for one year and other perks\*.

### **Rapids River Food Fest**

Participants come from miles around to get a taste of the fabulous foods, live music, crafters, amusements, kids' games and more at this annual event. The Food Fest welcomes thousands of people to Municipal Park along the beautiful Mississippi River and features the best food vendors around. Your donation helps fund the equipment and tent rentals, insurances, entertainment fees, and more. All proceeds from the event go back into the community to support the youth groups and civic organizations who help make Food Fest a success. A Sponsorship of \$500 or more allows website logo for one year and other perks\*.

\*Other perks can mean Free tickets, Free tokens, T-shirts, and/or Awards as determined by each event committee. Not all perks are the same from each event. Perks are not always guaranteed and will be given only if available.

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Please make check(s) payable to Rapids River Days. Mail the Sponsorship Application Form with your Donation(s) to: Rapids River Days, PO Box 121, Sauk Rapids, MN 56379